

Promotion spaces

Trade Fair Aalsmeer

2026



Promotion spaces 2026

We offer the option of hiring a promotional space, which allows you, as an exhibitor, to generate extra attention for your product and/or stand.

This leaflet sets out the various options available. If you still cannot find what you are looking for, please let us know.

Would you like to hire a promotional space? Please let us know your preference by email, and we will contact you as soon as possible.
Please use: events@royalfloraholland.com

The costs will be settled afterwards by Royal FloraHolland.



Costs for promotional spaces

A promotional space is always unstaffed.

Type promotional space	Costs
At brown entrance to exhibition floor	€ 130,- per m2*
At yellow entrance to exhibition floor	€ 130,- per m2*
Small arrangement on registration desks entrance brown	€ 750,-
Small arrangement on registration desks entrance yellow	€ 750,-
Flowerarrangement in vase at the cloakroom entrance brown	€ 250,-
Flowerarrangement in vase at the cloakroom entrance yellow	€ 250,-
Stickers on elevator doors entrance brown	€ <u>1.000,-</u> per elevator**
Stickers on elevator door entrance yellow	€ <u>1.000,-</u> per elevator**
Decoration VIP-lounge plants	€ 250,-
Decoration VIP-lounge table centrepieces	€ 250,-
Large catering square table centrepieces	€ <u>1.350,-</u>
Small catering square table centrepieces	€ 850,-
Decorating a pillar	€ 450,-
Remaining metres of exhibition floor	€ 130,- per m2*
Remaining promotional spaces on parkingdeck and entrances	See promotional photo's

Please note:

Entrance brown = entrance plants hall / Entrance yellow = entrance flower hall

*** You rent the bare floor space and are responsible for the décor and layout yourself**

**** You are responsible for producing, applying and removing the stickers yourself**



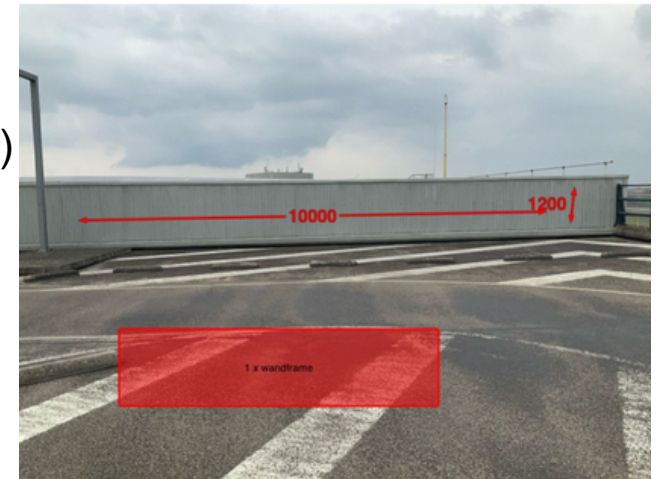
Corner parkingdeck P23, direct view from the driveway

Wallframe:

- Dimension frame: 1,2m (H) x 10m (W)
- Dimension canvas: 1,05m (H) x 9,85m (W)

Costs:

- € 2200,- total
- You must supply your file yourself in the specified size



Parkingdeck P23

Canvas:

- Dimensions canvas: 1,85m (H) x 2,7m (W)
- Four canvas can be placed side by side

Costs:

- € 750,- total
- You must supply your file yourself in the specified size



Parkingdeck P23 (along the long side)

Wallframe with canvas:

- Dimension frame: 1,2m (H) x 10m (W)
- Dimension canvas: 1,05m (H) x 9,85m (W)

Costs:

- € 2200,- total
- You must supply your own file, which must be custom-made



Fencing on the P23 parkingdeck towards the brown entrance

Canvas:

- Dimension canvas: 0,68m (H) x 2,48m (W)

Costs:

- € 750,- total
- You must supply your own file, which must be custom-made



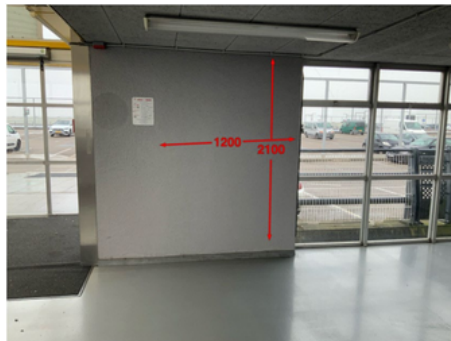
Yellow entrance on the parkingdeck

Wallframe:

- Dimensions frame: 2m (H) x 1,20m (W)
- Dimensions canvas: 1,90m (H) x 1,20m (W)

Costs:

- € 550,- per piece
- You must supply your own file, which must be custom-made



Brown entrance

Wall system L down and top tube:

- Dimension tubes: 3,85m (W)
- Dimensions canvas: 2,5m (H) x 3,85m (W)
- 2 walls possible: see image

Costs:

- € 975,- per piece
- You must supply your own file, which must be custom-made



Parkingdeck P23 (concrete blocks)

Banner border around the side:

- Dimensions canvas: 0,36m (H) x 1,85m (W)
- Around 50 items available beschikbaar

Costs:

- € 150,- per piece



Elevator doors

Consisting of

- Putting up sticking posters in the elevators at the yellow and/or brown entrance
- Adhesive film that you can remove yourself
- Available: two elevator doors at the brown entrance and two at the yellow entrance.

Costs:

- € 1000,- per elevator door
- You provide the materials yourself

