



**90% responsibly produced
and traded by 2025**

Can we count you in? We can only achieve this goal together

Why the need for sustainability within the floriculture industry?

Every day, we work hard to grow beautiful, quality flowers and plants that delight consumers. At the same time, these consumers increasingly demand sustainable flowers and plants. Retailers, including supermarkets, garden centres, web shops and florists are also making more and more demands in terms of sustainability, and legislation and regulations are coming our way. As an industry, we wish to stay ahead of this by showing how our flowers and plants are grown, so that future generations can also enjoy beautiful and sustainably grown flowers and plants.

What are the benefits for you?

By making your sustainability efforts transparent through certification, you will be prepared for market demands – both current and new – and future legislation in the field of due diligence in the production or supply chain. In this way, we can act together as an industry to further increase sustainability, thereby achieving the FSI 2025 goal of '90% responsibly produced and traded'.

What steps can you, as a grower, take towards this FSI 2025 goal?

By complying with FSI requirements, you can show that your company's products are produced in a responsible manner. You can meet these requirements by obtaining certification that is in line with the schemes included in the FSI 'Basket of Standards', see the reverse side. All of the undersigned companies – the Accelerators within the FSI – can help you if required.

To make your sustainability efforts transparent, your company's GLN (Global Location Number) is necessary. This is a unique identification number that is required to locate your company details in the certificate database used to make the sustainable volume clear to us. If you don't have a number yet, you can request one from Floricode.



The following are the requirements for growers to meet the FSI criteria

As of January 1st, 2021, these will apply to all growers:

- GAP certification (choose from the schemes in the FSI 'Basket of Standards')
- Environmental certification (choose from the schemes in the FSI's 'Basket of Standards') **NEW**

For growers in risk countries (in line with AMFORI classification), the following applies:

- Social certification (choose from the schemes in the FSI 'Basket of Standards')

All the above requirements will apply as of January 1st, 2024, with the additional requirement that growers in low-risk countries (such as most countries in the EU)

have a social risk assessment of their business carried out. The details of this – such as which schemes will be permitted – are currently being considered by the FSI. More information on this subject will follow later.

- If you, as a grower in a low-risk country, wish to anticipate this, you can already obtain a social certificate from the FSI's 'Basket of Standards' now.
- For growers in risk countries, the social certification requirement remains unchanged.

In recent years, we have made good progress in the field of sustainability in the floriculture industry. Join us! Towards 90% responsible production and traded by 2025.

FSI 2025 Basket Of Standards



| | Gap | Environmental | Social |
|--|-----|---------------|--------|
| AMFORI CODE OF CONDUCT | | | ● |
| BOPP GROWERS STANDARD | ● | | |
| EHPEA CODE OF PRACTICE | ● | | ● |
| ETI BASE CODE / SMETA | | | ● |
| EU ORGANIC FARMING | ● | | |
| FAIR TRADE HIRED LABOUR STANDARD | | | ● |
| FLOVERDE* SUSTAINABLE FLOWERS STANDARD | ● | ● | ● |
| GLOBALG.A.P. FLORICULTURE STANDARD | ● | | |
| GLOBALG.A.P. IDA MODULE/ADD-ON | | ● | |
| KENYA FLOWER COUNCIL SILVER STANDARD | ● | ● | ● |
| MPS-GAP | ● | ● | |
| MPS-ABC | | ● | |
| MPS-SQ | | ● | ● |
| RAINFORREST ALLIANCE CERTIFICATE | | | ● |
| SIZA | | | ● |
| SAB000 STANDARD | | | ● |
| USDA NATIONAL ORGANIC PROGRAM | ● | | |

For more information, please visit www.fsi2025.com

Contact details

Dutch Flower Group
Magnolia 1
1424 LA De Kwakel
csr@dfg.nl

Floral Trade Group
Laan van Verhof 40
2231 Rijnsburg
J.vansplunter@Floral
TradeGroup.com

FM Group
Betula 31
1424 LH De Kwakel
csr@fmgroup.fm

Royal FloraHolland
Customer Contact
Center
088 - 789 89 89
sustainability@royal
floraholland.com

Royal Lemkes
Hollandweg 8
2665 ZM Bleiswijk
duurzaam@royal
lemkes.nl

VGB
Turfstekerstraat 63
1431 GD Aalsmeer
fchamp@vgb.nl