



Royal  
Flora  
Holland

# Novelties

Trade Fair

Aalsmeer 2022

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# CATEGORY CUT FLOWERS



**Product:** Chrysanthemum santini Doppia  
**VBN-code:** 128710  
**Company name:** Van Helvoort Company  
**Stem length:** 55 cm  
**Amount:** 100.000

**Description:** A beautiful bico (two-tone) Santini. With its full umbel and large flowers, Doppia is a beautiful Santini that fulfills a midi segment between Santini and Spray Chrysanthemum well.



**Product:** Alstroemeria Florinca Joy Ride  
**VBN-code:** 128136  
**Company name:** HilverdaFlorist  
**Stem length:** Medium  
**Amount:** TBD

**Description:** Florinca Joy Ride has a high production and attractive pink flowers. The variety is suitable for cultivation in different climate zones and has a nice stem length and a strong stem. Joy Ride is a Florinca Alstroemeria, these are spray Alstroemeria with strong stems and a large number of small flowers and a distinctive inflorescence. All Florinca varieties are free of pollen and can therefore remain in the vase for an extra long time without the flowers falling out.



**Product:** Gerbera Pomponi Gonzo  
**VBN-code:** 128495  
**Company name:** HilverdaFlorist  
**Stem length:** 60 cm  
**Amount:** TBD

**Description:** Gerbera Pomponi, Gonzo is a tiny sphere of season, with a beautiful, round, flower, and strong petals. The color is very attractive and stand out from other mini pomponi; the two-tone-red/cerise-like, with purple tones, and one black heart. The production is relatively high, at 400-450 stealing, on the substrate, and the flowers have a vase life of about two weeks.

# CATEGORY CUT FLOWERS



**Product:** Anthurium Rambla  
**VBN-code:** 126075  
**Company name:** Anthogether Bouman Anthuriums  
**Stem length:** 60 cm  
**Amount:** 100.000

**Description:** Rambla® is a versatile flower that has the perfect shade of red. In addition to being cold tolerant, this newcomer can easily be used in a variety of bouquets and arrangements.



**Product:** Curcuma Siam Spirit  
**VBN-code:** Not yet known  
**Company name:** Villa Curcuma  
**Stem length:** 60/70/80 cm  
**Amount:** about 1.000 per week

**Description:** This Curcuma Siam Spirit is a sturdy flower with a superior long vase life. This flower comes from the same plant as the well-known spice Turmeric.



**Product:** Curcuma Siam Splendid  
**VBN-code:** Not yet known  
**Company name:** Villa Curcuma  
**Stem length:** 60, 70, 80 cm  
**Amount:** about 1.000 per week

**Description:** This beautiful Curcuma is a real eye catcher. With its Asian roots and tropical appearance is this flower an absolute must have with a superior long vase life. Lives up to its name.

# CATEGORY CUT FLOWERS



**Product:** Gerbera Spider Crosette  
**VBN-code:** Not yet known  
**Company name:** Villa Gerbera  
**Stem length:** 60 cm  
**Amount:** about 1.200 stems per week

**Description:** This is a very special Gerbera due to its appearance. Totally different with its petals like spider legs. Long vase life.



**Product:** Alstroemeria Charmelia Purplex  
**VBN-code:** 128303  
**Company name:** Decorum Company  
**Stem length:** 75 cm  
**Amount:** 6.000 per week

**Description:** This new variety is a perfect addition to the Alstroemeria assortment. Rich flowering, a long vase life and bright color. With a minimum of 20 flowers per stem; the Charmelia Purplex provides a 'purple rain' of floral beauty.



**Product:** Alstroemeria Intenz Salmon  
**VBN-code:** 127053  
**Company name:** Decorum Company  
**Stem length:** 75 cm  
**Amount:** 8.000 per week

**Description:** With its large, streak-free, salmon-colored flowers, Intenz Salmon is a charming appearance. In combination with the dark green foliage, the flowers really stand out.

# CATEGORY CUT FLOWERS



**Product:** Alstroemeria Charmelia Blanca

**VBN-code:** 128201

**Company name:** Decorum Company

**Stem length:** 75 cm

**Amount:** 8.000 per week

**Description:** Has sturdy stems with many elegant small flowers that immediately catch the eye. The beautiful white color is chic and suitable for events and bridal arrangements.



**Product:** Leucadendron Ayoba Star Pearl

**VBN-code:** 122697

**Company name:** Hans Hettasch

**Pot size/height:**

**Amount:**

**Description:** Unusual Leucadendron with many small cones surrounded by pink bract leaves



**Product:** Alstroemeria Stephanie

**VBN-code:** 126579

**Company name:** Tesselaar Alstroemeria B.V.

**Stem length:** 75 cm

**Amount:** 100.000

**Description:** Alstroemeria Stephanie is a soft pink beauty. It takes a few days to come to its full color, but then you will enjoy this lovely flower for a long time. Stephanie is dressed for any occasion, in every moment of the year. The flower is available year-round and its color fits with practically any floral arrangement.

# CATEGORY CUT FLOWERS



**Product:** Chrysant Kalimba / Kalimba Orange / Kalimba Salmon  
**VBN-code:** 122860 Kalimba. 127673 Kalimba Orange, 125353 Kalimba Salmon

**Company name:** Dekker Chrysanten B.V.

**Stem length:** 70 cm

**Amount:** Kalimba 60.000, Kalimba Orange 15.000, Kalimba Salmon 20.000

**Description:** The Kalimba family, grown by the Worbearing Flowers nursery, is very popular with the trade. With characteristics such as an excellent vase life, good transportability and the large flowers with a diameter of up to 8 cm, Kalimba is the perfect spray chrysanthemum for every occasion. And with the recent addition of two colors (salmon and orange), the possibilities with our Kalimba have only increased!

# CATEGORY

## OUTDOOR PLANTS



**Product:** Atriplex nummuralia Silver Holly  
**VBN-code:** 370857  
**Company name:** Bental BV  
**Pot size / Height:** 19 and 15 / 45 and 35  
**Amount:** 3.000

**Description:** Plant has holly shaped gray leaves with the advantage that it does not sting like a holly. Plant tastes very salty, hence the local nickname Zoutstruik. In the native country Australia Salt Bush. It is suitable for saline soils. Fire resistant in forest fires. Can be used in a salad mix because of the natural salt on the leaf. Plant is very strong, also on transport.



**Product:** Perovskia atriplicifolia Bluesette  
**VBN-code:** 37871  
**Company name:** Florensis  
**Pot size/height:** 13-19 cm / 30-50 cm  
**Amount:** 100

**Description:** The new Perovskia Bluesette is the first and only compactly branching and early flowering Perovskia grown from seed. This makes this Perovskia a great alternative to vegetative varieties. The compactness of the plant is ideal for the premium market, but also works well in borders. With an extraordinarily early bloom, striking silver foliage, easy maintenance and a pollinator-friendly habit, this Perovskia will add a special touch to any patio or decking! The Perovskia Bluesette is the protagonist in the New Blues concept!



**Product:** Sedumbasket  
**VBN-code:** 12  
**Company name:** Dutch Greenroof  
**Pot size:** 26 / 30  
**Amount:** 100

**Description:** This Sedumbasket is decorative and can withstand drought, for example in very hot summers, is very easy to maintain and requires little water and nutrients. Sedum is impervious to diseases and insect pests. Sedum has great adaptability under extreme weather conditions.

# CATEGORY

## INDOOR PLANTS



**Product:** Alocasia Regal Shield  
**VBN-code:** 35126  
**Company name:** Forever Plants Group  
**Pot size/height:** 35 / 130 cm  
**Amount:** 100

**Description:** The Alocasia Regal Shield, also called Elephant Ear, is a real gem! This plant has huge dark green, almost black leaves. An eye-catcher in your living room!



**Product:** Crassula Piccomini  
**VBN-code:** 6.PICCO  
**Company name:** Amigo Plant B.V  
**Pot size/height:** 6 cm / 7-11 cm  
**Amount:** about 3.000+ per week

**Description:** There are always Mini spots such as on the corner of your desk or on a ledge in the kitchen where a plant, or Picco, comes into its own. For these small spots there is the 'PiccoMini' plant collection. PiccoMini's are cool trendy succulents in a 6 cm pot. The succulent properties make them easy to care for. A few weeks without water is no problem. A PiccoMini is therefore an easy friend to get along with and a lot of fun to give and receive and thus guarantees a 'better feeling'.



**Product:** Haworthia Safari Plant  
**VBN-code:** 510.SAF  
**Company name:** Amigo Plant B.V.  
**Pot size/height:** 10,5 cm / 15-20 cm  
**Amount:** 3.000+ per week

**Description:** Aloes and Haworthias are adapted to survive the African conditions in the savannas. Their compact construction with thick leaves in many colors means they can store moisture and blend in with the beautiful nature. On 'Safari' everyone enjoys these wild animals and plants. The word 'Safari' comes from Swahili and means to go on a journey. You don't have to travel to Africa to discover these plants. The most beautiful species have been collected for you in the 'Safari Plant' collection. This way you get the African feeling of these strong trendy plants in your home.

# CATEGORY

## INDOOR PLANTS



**Product:** Echeveria crispy beauty

**VBN-code:** 0314ECB

**Company name:** Handelskwekerij Ubink B.V.

**Pot size/height:**

**Amount:** 5.000

**Description:** Beautiful grey/green Echeveria with curled leaves.



**Product:** Guzmania Deseo Magical White

**VBN-code:** Requested

**Company name:** Bromelia Specialist

**Pot size/height:** 12 / 45

**Amount:** 1.000

**Description:** The most striking thing about the Guzmania are the brightly colored bracts that grow from a beautiful large rosette between glossy green leaves. The Guzmania Deseo Magical White is white with a hint of pink. Special flowers grow between the bracts. The Guzmania is mainly found in northwestern South America and the Caribbean, mostly in tropical rainforests. Their tropical roots make Guzmania's excellent survivors, so they require little maintenance. Guzmanias give an average of 3-6 months of flowering pleasure!



**Product:** Bouvardia Amora Kersteditie

**VBN-code:** 118563

**Company name:** Humako Holding BV

**Pot size/height:** 12cm / 27 cm

**Amount:** 100.000

**Description:** Bouvardia Amora mix in Christmas style; a mix of red and white Bouvardia in stylish cover coloured in gold and silver.

# CATEGORY

## INDOOR PLANTS



**Product:** Anthurium DELICATA®

**VBN-code:** 128250

**Company name:** Anthura

**Pot size/height:** 14 and 17 cm

**Amount:** 500 pieces

**Description:** The dark green, almost black leaves of this plant, together with the dark red colored flowers, provide a botanical and 'delicate' appearance. A graceful and refined plant that fits in with the current trend. This plant can rightly be called 'one of a kind' due to the special color of both the flowers and the leaves.



**Product:** Vriesea Intenso Salmon

**VBN-code:** Requested

**Company name:** Bromelia Specialist

**Pot size/height:** 12 / 45

**Amount:** 750

**Description:** The Vriesea Intenso Salmon is a Bromeliad with a branched flower and compact green leaves. The Vriesea Intenso Salmon has a striking shape of bracts in the shape of feathers. This variety has a soft salmon pink color. The Vriesea comes from Central and South America, where they come in many colors and shapes. Their tropical roots make Vriesea's excellent survivors, so they require little maintenance. Vriesea's give an average of 3-6 months of flowering pleasure!



**Product:** Phalanopsis Manta® Ambon

**VBN-code:** 126834

**Company name:** Anthura

**Pot size/height:** 12 cm / 60 cm

**Amount:** 600 per week

**Description:** The flower has a one to one silhouette with the graceful Manta Rays! Like these tropical animals, Manta More orchids are large, bulky and vigorous, yet graceful and elegant. With an unprecedentedly long shelf life of no less than 20 weeks, the consumer can enjoy her grace and elegance for a long time.

# CATEGORY

## INDOOR PLANTS



**Product:** Colocasia Pharaoh's Mask

**VBN-code:** 128789

**Company name:** Dracaenakwekerij De Plaats BV

**Pot size/height:** 23 / 90 cm

**Amount:** 50 pcs per week

**Description:** The Manta® Ambon variety is a welcome addition to the Manta® series. The profusely flowering plant has more than 30 flowers on one plant. The long tendrils with large round flowers give the variety a generous appearance. With a shelf life of more than 20 weeks, the consumer can enjoy it for a long time.



**Product:** Philodendron Florida Bronze

**VBN-code:**

**Company name:** Van der Arend Tropical Plantcenter

**Pot size/height:** 19 cm / 55 cm

**Amount:** Available May 2023

**Description:** The leaf has bronze-colored leaves, which grow from dark red to green.



**Product:** Ficus Benghalensis Audrey 'Flat Braid'

**VBN-code:** AUDREYFLBR31

**Company name:** Fikona

**Pot size/height:** 31 / 130

**Amount:** 200

**Description:** Ficus with new trunk shape.

# CATEGORY

## INDOOR PLANTS



**Product:** Ficus Nairobi driestam

**VBN-code:** NAIROBI3ST17

**Company name:** Fikona

**Pot size/height:** 17 / 65

**Amount:** 500

**Description:** New species on three stem

# CATEGORY CONCEPTS



**Product:** Chrysanthemum Sollinea®  
**VBN-code:** 127669  
**Company name:** Royal Van Zanten  
**Pot size/height:** 12 cm & 15 cm  
**Amount:** 15.000 pot 12cm & 2500 pot 15cm

**Description:** Are you ready for something new? Meet Sollinea® – Blooming Sunbeams. Our new Sollinea® concept is developed for the new generation plantlovers! Fresh colours and unique shapes that fit the trends, zeitgeist and needs of a younger audience in the shops. It is a concept designed by women for women and are sold in luxurious packaging with gold accents, this makes her an instant gift for various occasions.



**Product:** NATURE 2 NATURE concept  
**VBN-code:** SKN2NM19MIXXB  
**Company name:** Van Son & Koot  
**Pot size/height:** C3 / average 45cm  
**Amount:** 58.000

**Description:** Do you also want more biodiversity in your garden, terrace or balcony? This is possible with plants from the NATURE 2 NATURE concept from BOTANIC FRIENDS. These plants attract butterflies, bees, ladybugs and birds and other animals. Biodiversity is essential for a healthy living environment. But what is it? Biodiversity is in short: 'The richness of everything that lives in nature'. For example, think of flowers and plants, but also animals and insects. Birds, insects, benthic animals, plants and all other life keep each other in balance.



**Product:** Hyacint White Pearl In DOPA  
**VBN-code:** 8212  
**Company name:** Van der Vossen  
**Pot size/height:** 12 / 10  
**Amount:** 50.000 per week

**Description:** The organization behind the Dopa brand is Plantics. Plantics provides a unique solution to the global plastic problems. Plantics Biomaterials is based on a revolutionary invention by the University of Amsterdam that resulted in a unique new type of thermosetting bioresins. These resins are produced from plant waste material and are the first 100% biobased thermosetting resins in the world! Because plants extract CO<sub>2</sub> from the air, our resins are also CO<sub>2</sub> negative. In addition, our bioresins are safe and most of our raw materials are available on an industrial scale.



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