



Are you a member of our cooperative and do you want to be involved in what our Members' Council does? Then sign up as:

Candidate Members' Council member

Information about the Members' Council

The Members' Council was created in 2019, replaces the former GMM and consists of 39 members as of 1 January 2022. The Members' Council represents the members and their interests within the cooperative and is an important sounding board for management in the further development of Royal FloraHolland.

As a Members' Council, we test the realization of the policy against everyday practice, enter into discussions with members, and have regular consultations with the Management Board and Supervisory Board. Based on the input of members, the company can make well-considered choices based on the interests of members. In this way, we, as members' council, are the link between growers and the company and therefore of added value.

The Members' Council also has a clear advisory and signal function to the company. That is why it is important that the Members' Council knows what is going on amongst members. During member sessions, among other things, experiences and signals from members are collected. These are input in the discussions with management and the progress is fed back to the members.- Members of the Members' Council receive an appropriate remuneration.

[More information about our Members' Council](#)

Why become a member of the Members' Council?

- ✓ Involvement in and advising the management on strategy and policy;
- ✓ The opportunity to expand your network within the sector;
- ✓ Gain training, coaching and new experiences (e.g. in committees) to increase your knowledge and to develop and/or improve skills;
- ✓ Working together on the future of our cooperative.

How can you apply for the Members' Council?

- ✓ You are (partly) the owner of a member company and/or statutory director in a member company of Royal FloraHolland;
- ✓ You feel involved with the cooperative, because you want to know what is going on with fellow growers, within the company Royal FloraHolland and in the sector;
- ✓ You have insight into the interests of members, both nationally and internationally;
- ✓ You are able to think and act in a policy-oriented manner;

- ✓ You have a sense of the relationships in cooperative entrepreneurship;
- ✓ You have an independent attitude in the interest of the cooperative as a whole;
- ✓ You have good oral expression skills;
- ✓ You are socially skilled;
- ✓ You have time available to be able to fulfill the role well (average time spent: 2 days per month).

Application procedure

1. Interested parties can apply until 1 October by sending an e-mail to: nominationcommittee@royalfloraholland.com
2. In October, the Nomination Committee of the Members' Council selects candidates on the basis of interviews, in which an independent HR professional is present. When selecting the candidates, a good reflection of the membership base is taken into account.
3. In November, the Nomination Committee nominates the selected candidates for the Members' Council elections. The elections take place during the annual members' meeting, usually in December. The candidates shall be appointed if a majority of the votes cast by members is in favor of them.

Do you have any questions or would you like to know more?

Do you want to know more about what it's like to be a member of the Members' Council? Mail your question to ledenraad@royalfloraholland.com. The members of the Members' Council are happy to talk to you.