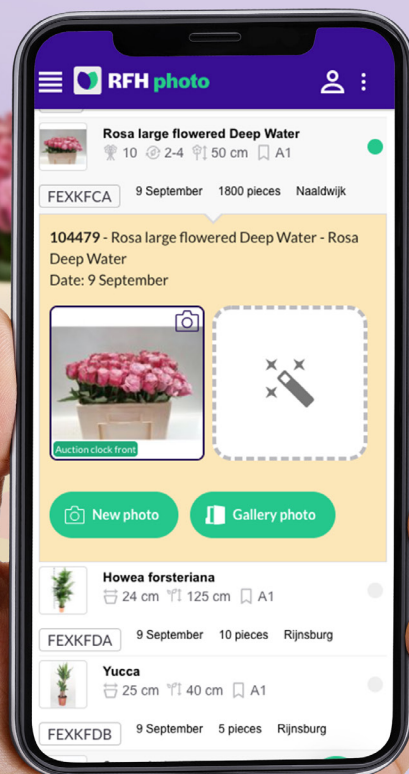




RFH photo

**The new photo app
makes taking product photos easier**

**ADD RFH PHOTO TO YOUR
APPS IN FLORIDAY NOW**





How RFH photo works

Take high-quality photos with ease and be helped by the automatic check based on the photo requirements of your product.

This leaflet is about RFH photo's basic functionalities.

For more instructions, see the explanatory video or read the FAQs at www.royalfloraholland.com/en/photo-app.

1. First time: add RFH photo to the app store in Floriday
2. Taking a photo and attaching it to your delivery form
3. Selecting a photo from the gallery
4. Questions and support

Try RFH photo now

1. Go to floriday.io/en and log in.

2. Do you want to create a shortcut to RFH photo?

Go to **Settings → Apps and links → Search for RFH photo → Click on Add Application.**

You have now created a shortcut. You will always find them when you open the Floriday app store. After linking the app, you can now go directly to photo.floriday.io/en and sign in directly with your Floriday account.

3. Don't you have a Floriday account yet?

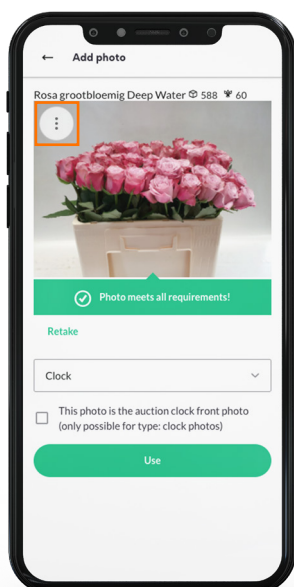
Create an account at www.floriday.io/en/sign-up

Taking a photo and attaching it to your delivery form

1. If you have already created a delivery form (in Floriday or your own software package), then you can add a photo to the items on it. Click on the required item and then on 'New photo'.



Tip: You can add photos to an item directly by just scanning the barcode of the delivery form with the scan function.



2. Take a photo of the item. You can also adjust the photo as required. To do so, click on 'Options'. You can also add logos or close-ups to the photo.

3. Select the type of photo and click on 'Use'.

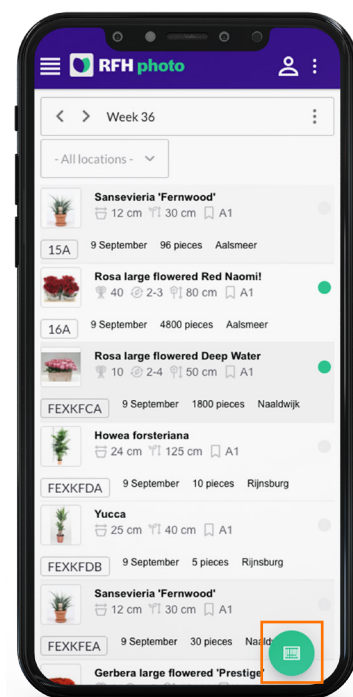
Tip:

In order to show a photo in KOA (Remote Buying) or the clock front, select the type 'Clock' and then click 'This is the clock front photo'.

The clock photo is subject to Royal FloraHolland's photo requirements:

[Photo guidelines for plants >](#)

[Photo guidelines for flowers >](#)

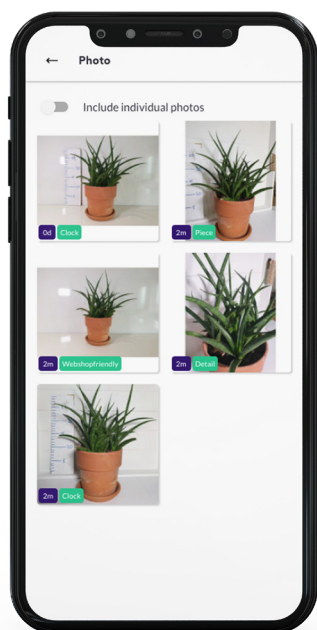


The app helps by checking if the photo complies with the applicable rules. You also receive advice on how the photo can be best adjusted. Please note: this is merely a support function that is still in development. Supplying a good quality photo is ultimately the responsibility of the grower.

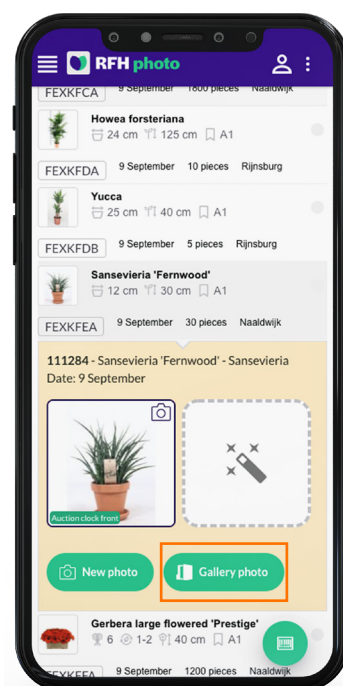
4. Once a new clock photo has been created and the button 'Use' has been clicked, you are returned to the screen with the item that you have just edited. It will take a little while before the old photo is replaced by the new one. Once the new photo on the left is labelled 'clock front image', it is available in the auction system.
5. The clock and other types of photo can all be viewed by buyers in high resolution. This applies to both the clock preparation (via FloraMondo) and in the auction in the photo app for buyers.

Selecting a photo from the gallery

You can also take photos beforehand before creating a delivery form later.



1. Go to 'Gallery' and select the item that you want to photograph, then follow the same steps as given for taking a new photo.
2. Once the form has been created, you add the photo to the item by clicking on 'Gallery'. The app immediately filters the photos based on the attributes of your item.
3. Click on the photo that you want to use.



Questions and support

If you have any questions or would like more information, go to www.royalfloraholland.com/en/photo-app
For more instructions, see the video or FAQs.

If you have trouble with the app or want to report a problem, use the chat function in the app or get in touch with the Customer Contact Centre at +31(0)88 789 8989 (option 3) or send a mail to contactcenter@royalfloraholland.com

